



## Reimagining & Reengineering

Spurred by the Stonewall Uprising 40 years ago, SAGE was created by loving, caring activists in order to support and celebrate our elder pioneers.

These are the roots from which we continue to grow.

**SAGE is boldly innovating to include everyone.**

We are thrilled to launch our new strategic direction in which we are committing to dramatically scaling our impact for LGBTQ+ elders.

To achieve this, SAGE is boldly reimagining how we operate and move in the world.

We are:

- de-centralizing and differentiating our organizational structure
- innovating how we do our work with new business and revenue models
- expanding our leadership by welcoming new leaders
- getting closer to the communities we serve
- partnering with more diverse communities
- centering and sharing our knowledge and expertise

SAGE will continue to advocate at the local, state, and federal level to ensure that LGBTQ+ elders get the supports and systems they need to thrive.

## Getting Closer to Who We Serve

With this new strategic direction, SAGE will be able to reach and support many more LGBTQ+ elders, especially those who are historically marginalized, such as Black, Indigenous, or People of Color (BIPOC), transgender, non-binary, and rural LGBTQ+ elders.

## This is How We Get There

To bring this vision to life, we are creating:

- two new semi-autonomous divisions with two new Executive Director roles. One division (SAGEServes) focuses on our historical NYC and related service programs and the other division (SAGEVenture) focuses on our new social enterprise models
- a new, expanded, and flexible approach to partnerships
- a new SAGE Center of Excellence



**Learn more about our new strategic direction!**



**WATCH NOW**