

# One Year of SAGECents

In August 2020, SAGE partnered with LifeCents to develop and launch SAGECents, a free digital wellness platform made specifically for LGBTQ+ elders to increase financial stability and reduce economic stress.

This program has helped ensure that LGBTQ+ elders have access to resources that will support their financial literacy and stability as they navigate the unprecedented economic environment resulting from the COVID-19 pandemic. With SAGECents, LGBTQ+ elders receive accurate and current information and have access to helpful resources and tools personalized to their age, income, financial goals, and more.



**“SAGE AND LIFECENTS HAS BEEN A LIFESAVER FOR ME, especially during the pandemic. Having to cut back on things, staying within my budget. I have cut back over 50% on a lot of bills—I don’t have any big bills, vehicles are paid off. I’ve been working more on my savings, having more saving in there, which I do have now.”**

**“I WORKED FOR 40 YEARS AS A SOCIAL WORKER, living paycheck to paycheck and doing the best I can. Now that I’m retired, I’m doing better, but still need some guidance and direction. The app really helped me validate how I’m feeling and gave me a road map on how to get to where I want to go.”**



**851  
USERS**



**1,500+ ENGAGEMENTS WITH  
LGBTQ+-SPECIFIC RESOURCES**



**AVERAGE AGE  
OF USERS = 63**



**28% OF USERS  
IDENTIFY AS BIPOC**



**21% OF USERS  
LIVE IN RURAL AREAS**



**USERS IN 47 STATES  
AND PUERTO RICO**



**MORE THAN HALF OF  
SAGECENTS USERS SURVEYED  
INCREASED THEIR SAVINGS  
BY AT LEAST \$200 OVER THE  
LAST YEAR**

**Sign up at [sageusa.org/sagecents](https://sageusa.org/sagecents)**

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