One Year of SAGECents

In August 2020, SAGE partnered with LifeCents to develop and launch SAGECents, a free digital wellness platform made specifically for LGBTQ+ elders to increase financial stability and reduce economic stress.

This program has helped ensure that LGBTQ+ elders have access to resources that will support their financial literacy and stability as they navigate the unprecedented economic environment resulting from the COVID-19 pandemic. With SAGECents, LGBTQ+ elders receive accurate and current information and have access to helpful resources and tools personalized to their age, income, financial goals, and more.

851 USERS
1,500+ ENGAGEMENTS WITH LGBTQ+-SPECIFIC RESOURCES
AVERAGE AGE OF USERS = 63
28% OF USERS IDENTIFY AS BIPOC
21% OF USERS LIVE IN RURAL AREAS
USERS IN 47 STATES AND PUERTO RICO
MORE THAN HALF OF SAGECENTS USERS SURVEYED INCREASED THEIR SAVINGS BY AT LEAST $200 OVER THE LAST YEAR

“SAGE AND LIFECENTS HAS BEEN A LIFESAVER FOR ME, especially during the pandemic. Having to cut back on things, staying within my budget. I have cut back over 50% on a lot of bills—I don’t have any big bills, vehicles are paid off. I’ve been working more on my savings, having more saving in there, which I do have now.”

“I WORKED FOR 40 YEARS AS A SOCIAL WORKER, living paycheck to paycheck and doing the best I can. Now that I’m retired, I’m doing better, but still need some guidance and direction. The app really helped me validate how I’m feeling and gave me a road map on how to get to where I want to go.”

Sign up at sageusa.org/sagecents

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